



**Privanova**  
RESEARCH & CONSULTING

**Privanova is a partner at DRG4FOOD: an international R&D project funded by the European Union as part of its Horizon 2022 Governance programme.**

DRG4FOOD is a project that challenges profit-centred food systems. It seeks to empower individuals within these complex structures, focusing on the need to align with evolving societal and regulatory frameworks emphasizing citizen sovereignty. The goal is to shift from profit-centric models to a more inclusive, person-centred approach for food production, distribution, and consumption, ultimately promoting a fair and sustainable food system benefiting individuals and the environment.



This project has received funding from the European Union's Horizon 2022 Governance Research and Innovation programme under grant agreement N°101086523.

## DRG4FOOD

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Empowering a fair and responsible European FoodRegister, fostering citizen sovereignty and creating a data-driven food system.

## Budget

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€4 000 000

From Dec. 2022 to Nov. 2025

## Consortium

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7 Partners from: Belgium, Germany, Serbia, Italy, France and Poland.

## Privanova's role

To achieve DRG4FOOD's objectives, Privanova collaborates with an innovation-focused consortium on compliance and standardisation. Our team provides expertise to establish an effective ethics advisory board and an Independent Ethics Advisor.

They assist consortium partners by ensuring adherence to best practices and addressing ethical challenges throughout the project.

Privanova also supports the coordinator in meeting ethics requirements set by the European Commission. We focus on privacy to develop and update the Data Management Plan, a crucial component of data protection compliance and adherence to FAIR principles. Our role is to assist and collaborate with partners, upholding high standards in ethics, privacy, and data protection, benefiting project exploitability and sustainability.

## Impact

With DRG4FOOD, we aim to implement a data-driven scheme that would put the citizen at the centre of food safety, sustainability, personalised nutrition, and reduction of food waste. The project will establish numerous case studies to ensure trustworthiness by default that would benefit the food system.



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